

4 Oct 2021

Black Sea Blue Entrepreneurship

Elise Wattrelot
Executive Secretary of CPMR Atlantic Arc
Commission



AspBAN project

Diversification of ports activities



Acceleration services platform for EU Atlantic ports



Connecting actors of the EU Blue Economy & bringing in private investors



Close connection with EEA, transatlantic and EU & non-EU sea basins



With the contribution of the European Maritime and Fisheries Fund of the European Union

Grant Agreement No: EMFF-APC-2020-AspBAN-101033749

Main goals

1. Identify 10 common blue economy challenges in the Ports community
2. Attract **450 startups** for the Acceleration program
3. Achieve a final pool of 30 innovative start-up solutions that will develop pilots in 30 Atlantic ports
4. Attract **6M€** in direct private investment for the final pool of startups
5. Mobilize **5billion€** of potential private investment (Dubai Ports World has a private fund of 4,5B USD for investing in ports and maritime infrastructures)
6. Achieve a reduction of at least **100.000 tons of CO2** in the operations of 30 ports

AspBAN Partners

coordinator:



WORLD OCEAN COUNCIL
The International Business Alliance
for Corporate Ocean Responsibility



FÓRUM
OCEANO
Associação da Economia do Mar



KALEIDO TECH



eurtran
Make Europe a Safe Bet



NOAH
ReGen



Network of
Ocean
Ambassadors
Headquarters



PORTXL



Irish Maritime
Development Office



GAN



GCE
Ocean
Technology



CPMR
CRPM



magellan
European Affairs Consultancy



CMC
CLUSTER MARÍTIMO DE CANARIAS

AspBAN Strategic Partner Network

The Atlantic Smart Ports Blue Acceleration Network (AspBAN) has the support of a large and representative pool of 137 strategic partners and a total universe of 391 ports, from EU Atlantic, Norway, USA, Canada, Colombia, Morocco, Mauritania, India (Goa) and China (Macau)



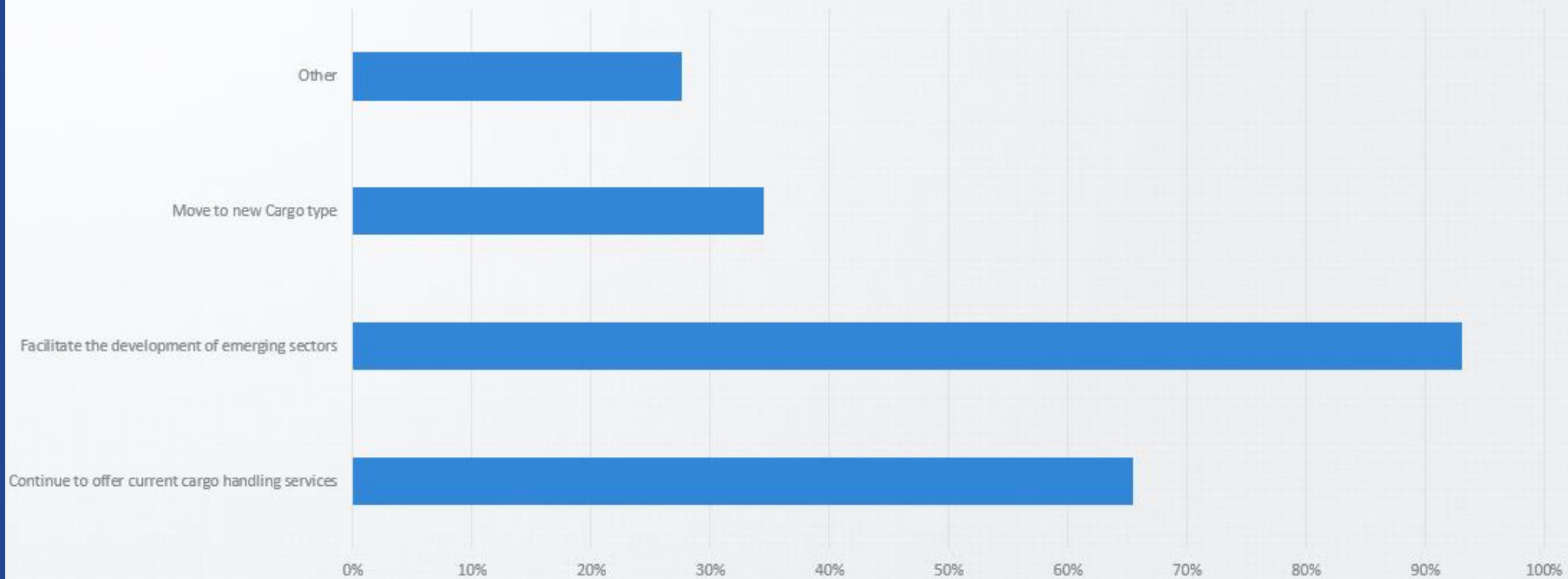
**Support from UN Secretary General
Special Envoy for the Ocean,
Ambassador Peter Thomson**



**Support from Portugal's Minister of
State, Economy and Digital
Transition, Pedro Siza Vieira**

AspBAN is here for ramping up the sustainable blue economy !

Focus of Port Development in 5 years and beyond



'Other' responses included Decarbonisation and investing to increase value added Port operations

90% ports (~40) consider their prime goal is to be hubs for blue economy in the new emergent sector

20 ports have identified their 5 main innovation challenges for startups and SMEs. They were mainly small and medium size

AspBAN is here to overcome current barriers!

Why have these advances not been realised today?

Perception that Ports are luddite and not willing to 'move with the times' – Ports have shown their willingness to transition in recent times

Planning & Foreshore Licensing

Lack of Public and Private investment

Outdated technology and inefficient processes

Alternative Fuel technologies are still being developed and matured – price of fossil fuels remains more economic

High initial investment costs which Ports cannot commit to alone

Lack of collaborative thinking across the sector – sectoral stakeholders need to see the bigger picture

-The BE emerging sectors had no specific port facilities

-The BE sectors see the ports as a cost centre and not as a solution provider

- The ports don't have the bandwidth to unlock the innovation capacity, neither do the BE emerging sectors

How do we give access to the small / medium size ports the same innovation capacity bigger ports can tap into?

2 Innovation Programs



1. Acceleration Services Program (Year 1) – Deadline to apply 15 October 2021
2. Acceleration Scheme - Open Innovation Program (Year 2)

Ecosystem development - Platform



- Ports Database
- Experts & Mentors Database
- Investors Database
- Funds for pilot projects
- CPMR Blue Accelerator Network

2 Business models

- Ports
- Accelerators

Role of CPMR – Transfer AspBAN practices to its members



June 2021

Creation of CPMR Blue Acceleration Network

December 2021(tbc)

CPMR Workshop with Islands Commission

Jan 2022 (tbc)

CPMR Workshop with North Sea Commission

April 2022

Meeting of the CPMR Blue Accelerator Platform

July –Dec 2022

1) **Balkan and Black Sea Commission**
Event under the CMA Georgian Presidency

2) Intermediterranean Commission

Dec 2022

Policy Recommendations

February 2023

SEArca Intergroup event

Final Conference

Ports can now get together in clusters to gather business and interest - Ports working together bring the real value!

Not only cooperation of the member states of the Atlantic Strategy but also beyond! This is an effective way for ports from third countries to cooperate.



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www.aspban.eu

Contacts:

elise.wattrelot@crpm.org

Stavros.Kalognomos@crpm.org



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BLUE ACCELERATION NETWORK



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COMMISSION