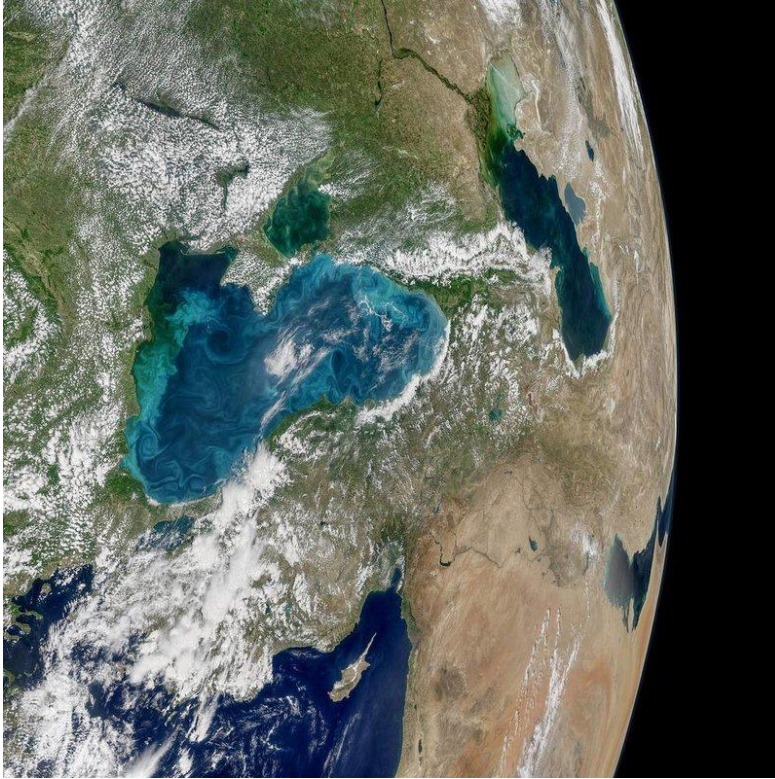


'BLUEING THE BLACK SEA PROGRAMME' A REGIONAL INITIATIVE TO TACKLE MARINE POLLUTION

*in support of the Common Maritime
Agenda for the Black Sea*

March 3rd, 2021

WHAT DOES “BLUEING” MEAN?



- NASA'S AQUA SATELLITE

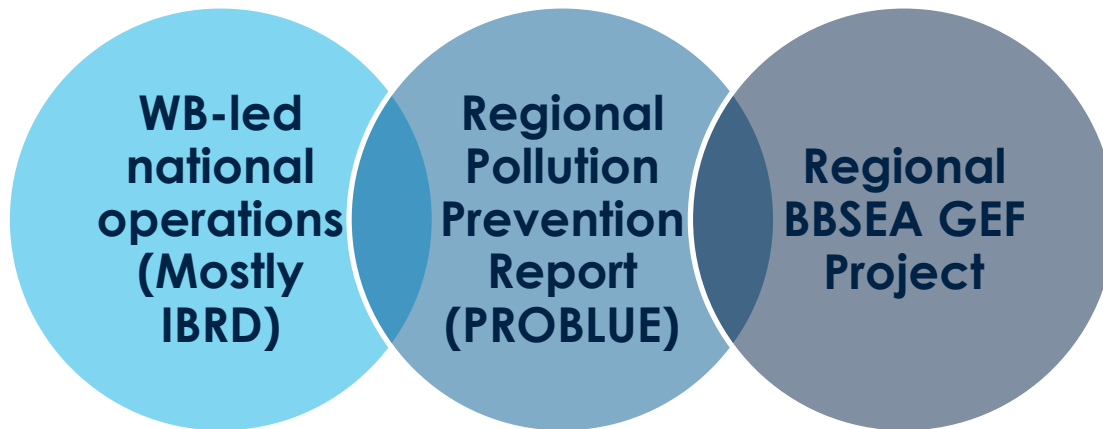
“Blueing” of oceanic sectors is achieved by supporting more sustainable development of maritime activities such as shipping, ports, tourism, offshore wind or desalination.

“Blueing” is the equivalent of greening applied to the marine environment.

TURNING THE TIDE OF POLLUTION IN THE BLACK SEA



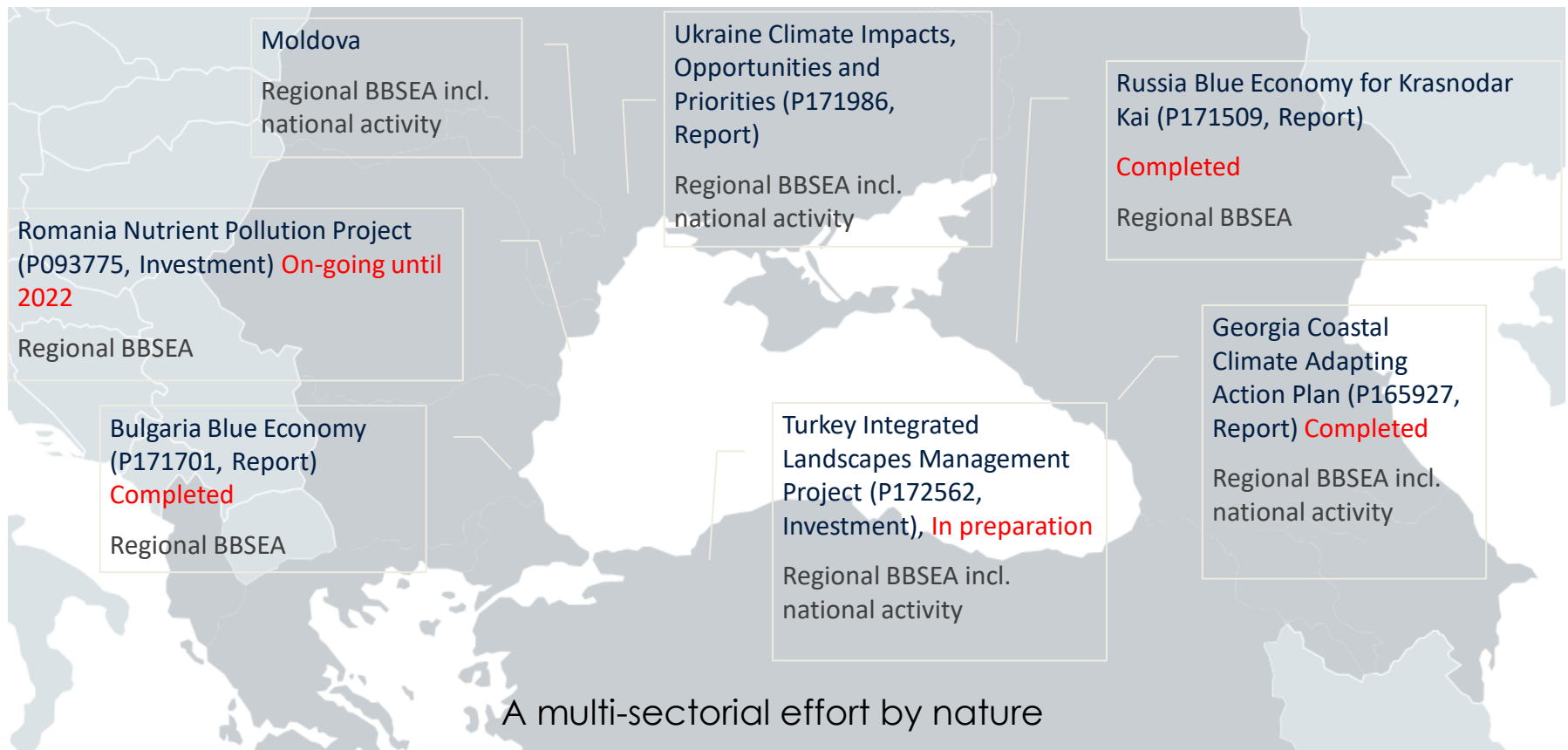
Starting with the issue of pollution



Special focus on:

1. Policy support on Blue governance to countries
2. Tackling Marine pollution
3. Enhancing governments' capacity for integrated coastal zone management

BBSEA PROGRAM: SNAPSHOT OF RELEVANT PROJECTS AND STATUS





**BLUEING
THE
BLACK SEA**

Turning the Tide of Pollution in the Black Sea

Component 1: The PROBLUE DIAGNOSTIC



TURNING THE TIDE OF POLLUTION IN THE BLACK SEA



Program Development Objective (PDO): The development objective is to improve national and regional knowledge on sources, prevention and mitigation of key marine pollutants in the Black Sea and strengthen the case for improved regional collaboration.

Activity 1: Blueing the Black Sea – Analysis and Diagnostics

1.1: National and Regional Legal and Institutional Analysis

1.2: National and Regional Pollution Diagnostics

Activity 2: Consultations, Dissemination and Outreach

2.1: Consultations and Workshops

2.2: Dissemination and Outreach



OVERALL BLACK SEA POLLUTION DIAGNOSTIC



1. Introduction

1. Black Sea quick facts
2. Economic contribution of the Black Sea, natural capital
3. Pollution: Local and Regional Perspective
4. Regional Cooperation – the SRIA and CMA
5. Alignment with the future European Green Deal (EGD)
6. Blue Economy Concept and its role in post-COVID recovery

2. Methodology

1. Scope of the Diagnostic – Pollution
2. Building on existing activities (i.e. Development partner activities, etc.)
3. Data collection (building on existing activities from ESA)
4. National and Regional Analysis
5. Consultations, communication

3. Sources of Pollution

1. Land Base (e.g. agriculture, wastewater incl. Industry, ports, etc.)
2. Maritime pollution (e.g. shipping, oil spills)
3. Atmospheric Deposition
4. International waterways and transboundary

4. Differentiated Diagnostic of Marine Pollution

1. Key pollution categories differentiated in each country
2. Hotspots Mapping

5. Business As Usual Scenarios

1. Economic and social sectors impacted by pollution (e.g. Public health, fisheries, tourism, industry, biodiversity, etc.)
2. Scenarios at the national level
3. Scenarios at the regional level, including cooperation

6. Benefits of Addressing Pollution Issues in the Black Sea

1. Socioeconomic potential
2. Role of the private sector
3. Scenarios at the regional level, including cooperation
4. Analysis of the incremental benefits of regional vs. national (trade-offs and win-win solutions)

7. Marine Pollution Institutional Legal, Policy Gap Analysis and Compliance

1. Institutional gap analysis
2. Legal gap analysis
3. Policy gap analysis

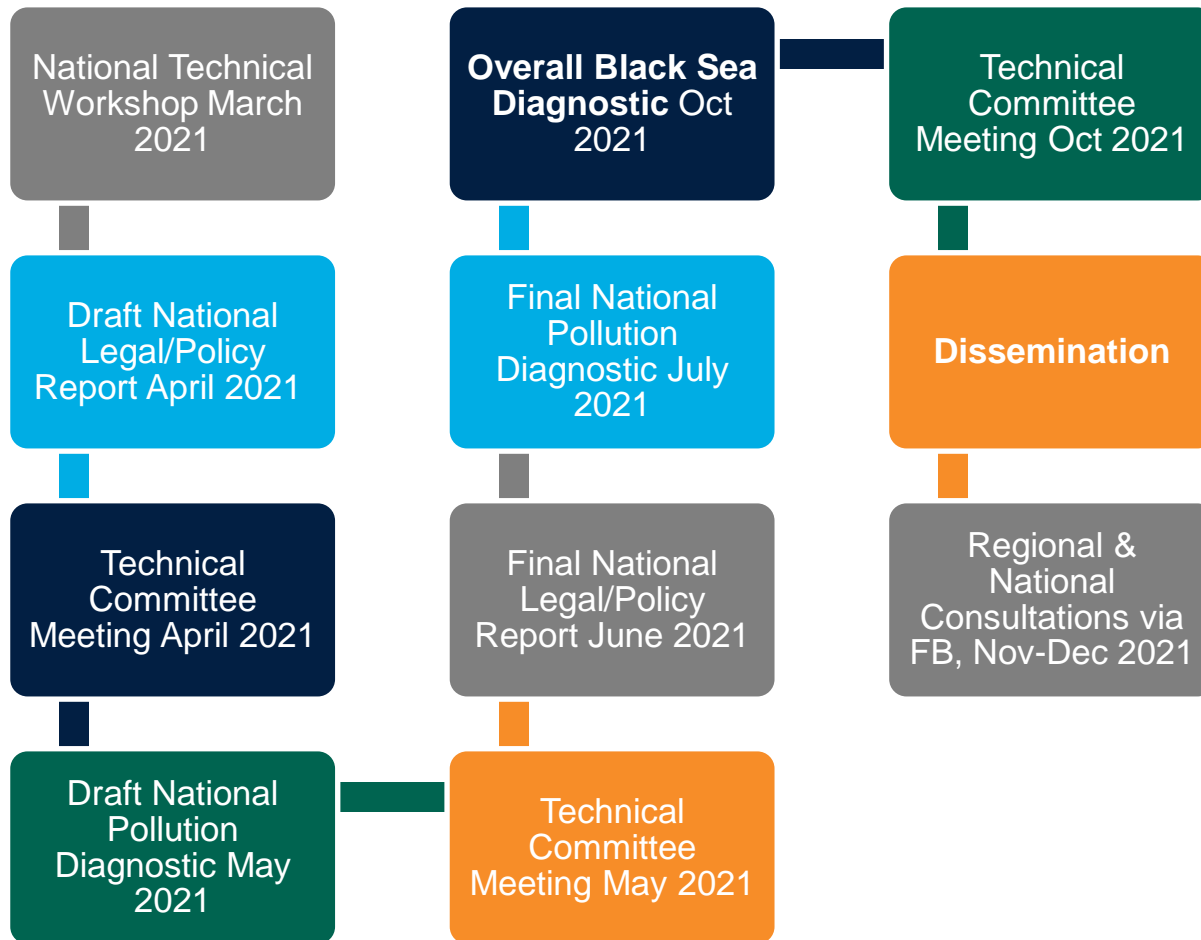
8. Recommendations

1. Policy / Legal / Institutional
2. Finance and innovative instruments
3. Knowledge
4. Applicable technologies

9. Action Plan (TIMEFRAME)

POLLUTION DIAGNOSTIC

BBSEA PROBLUE Study Timeline





**BLUEING
THE
BLACK SEA**

BBSEA GEF Project

BBSEA GEF-funded Regional project preparatory phase
Component 2: “Strengthen public private partnership and
innovative financing”



FOR THE BLACK SEA

BBSEA GEF Project Component 2 : key facts

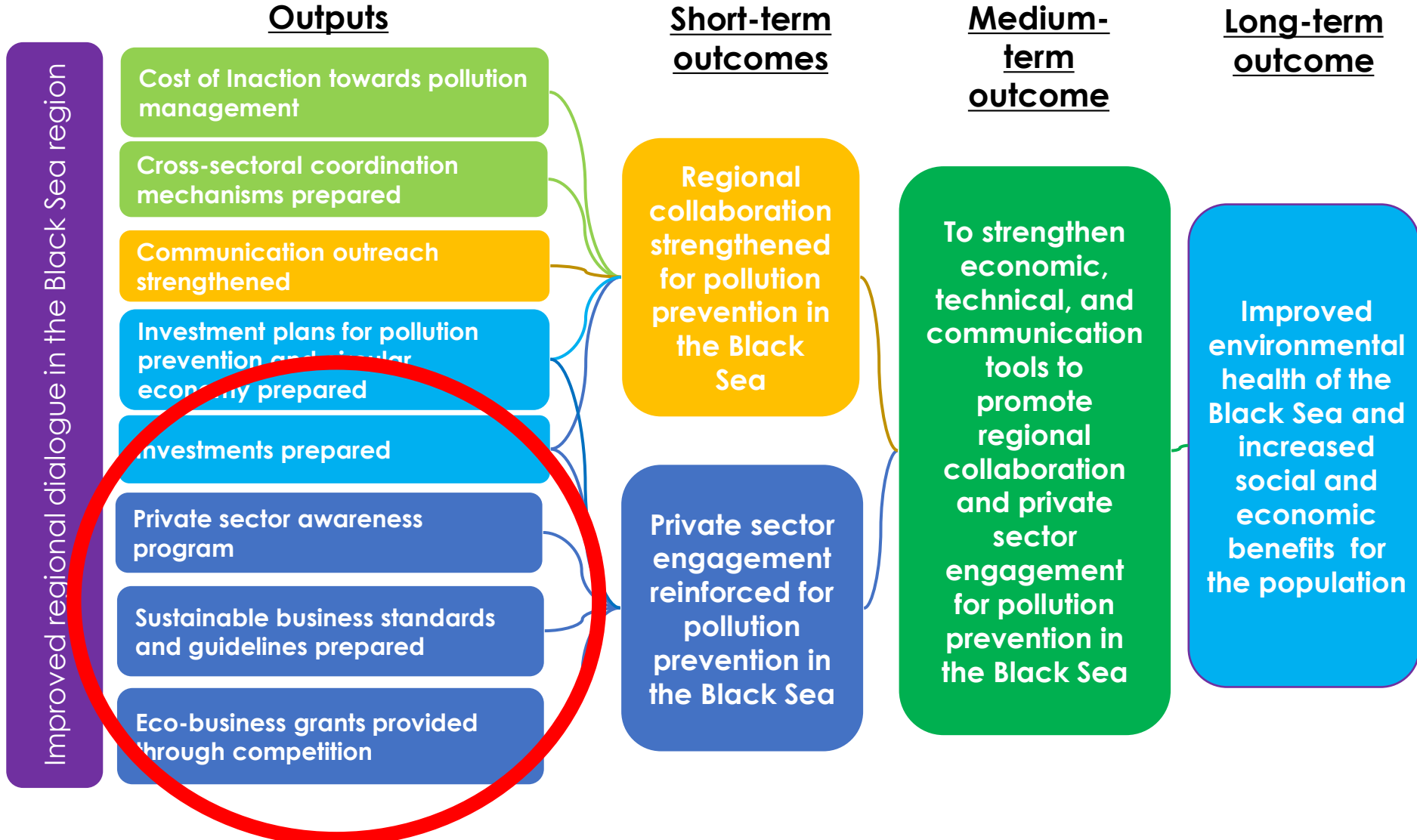
- **Instrument:** Investment Project Financing
- **Financing:** \$6.6 million from The Global Environment Facility International Water Window
- **Execution:** Permanent International Secretariat of the Organization of the Black Sea Economic Cooperation
- **Long-term objective:** Improve environmental health of the Black Sea and increase social and economic benefits for the population
- **Timeline:** Q3 2021 – Q1 2024.



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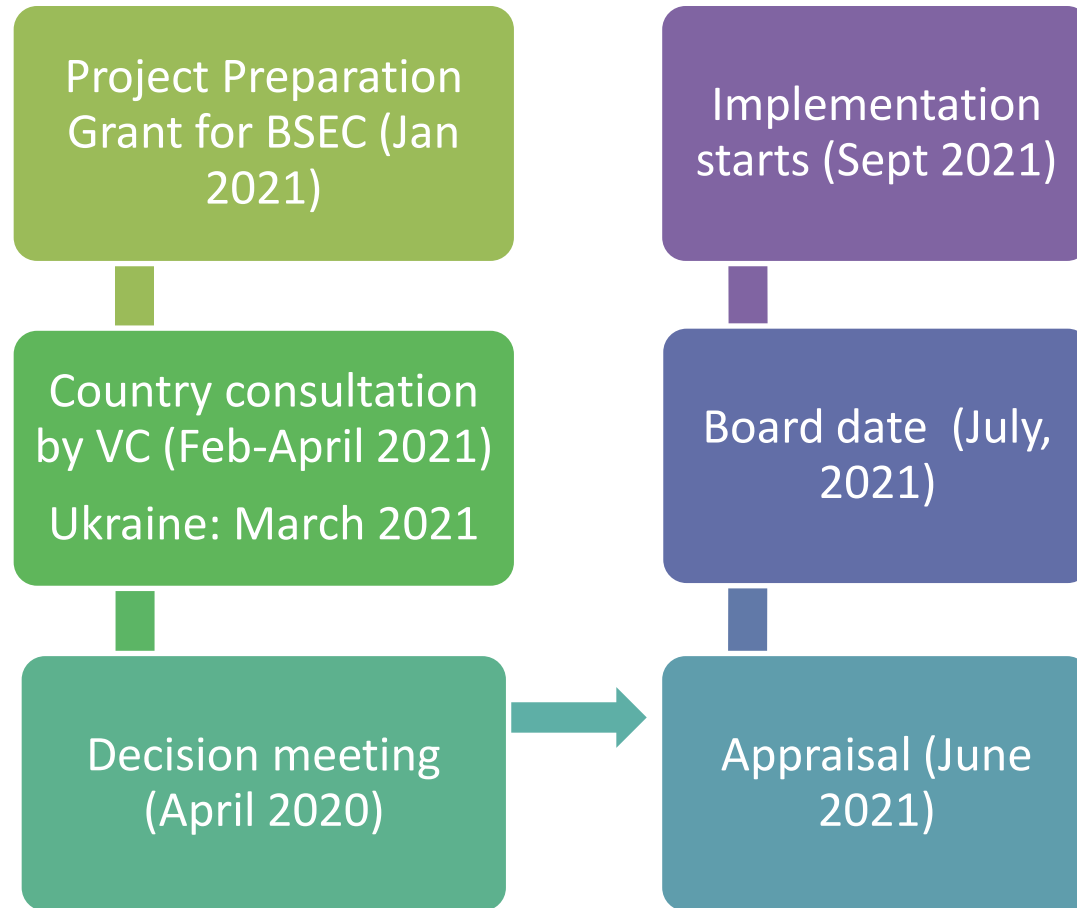
BBSEA GEF Project: Theory of change



BBSEA GEF Project: Possible implementation arrangements



BBSEA GEF Project Timeline



Thank you for your attention!