

Investing in Blue Growth

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INVEST EU

OPPORTUNITIES START HERE.



WHAT IS THE BLUE ECONOMY?

All economic activities related to oceans, seas and coasts. Blue economy covers a wide range of interlinked established and emerging sectors.

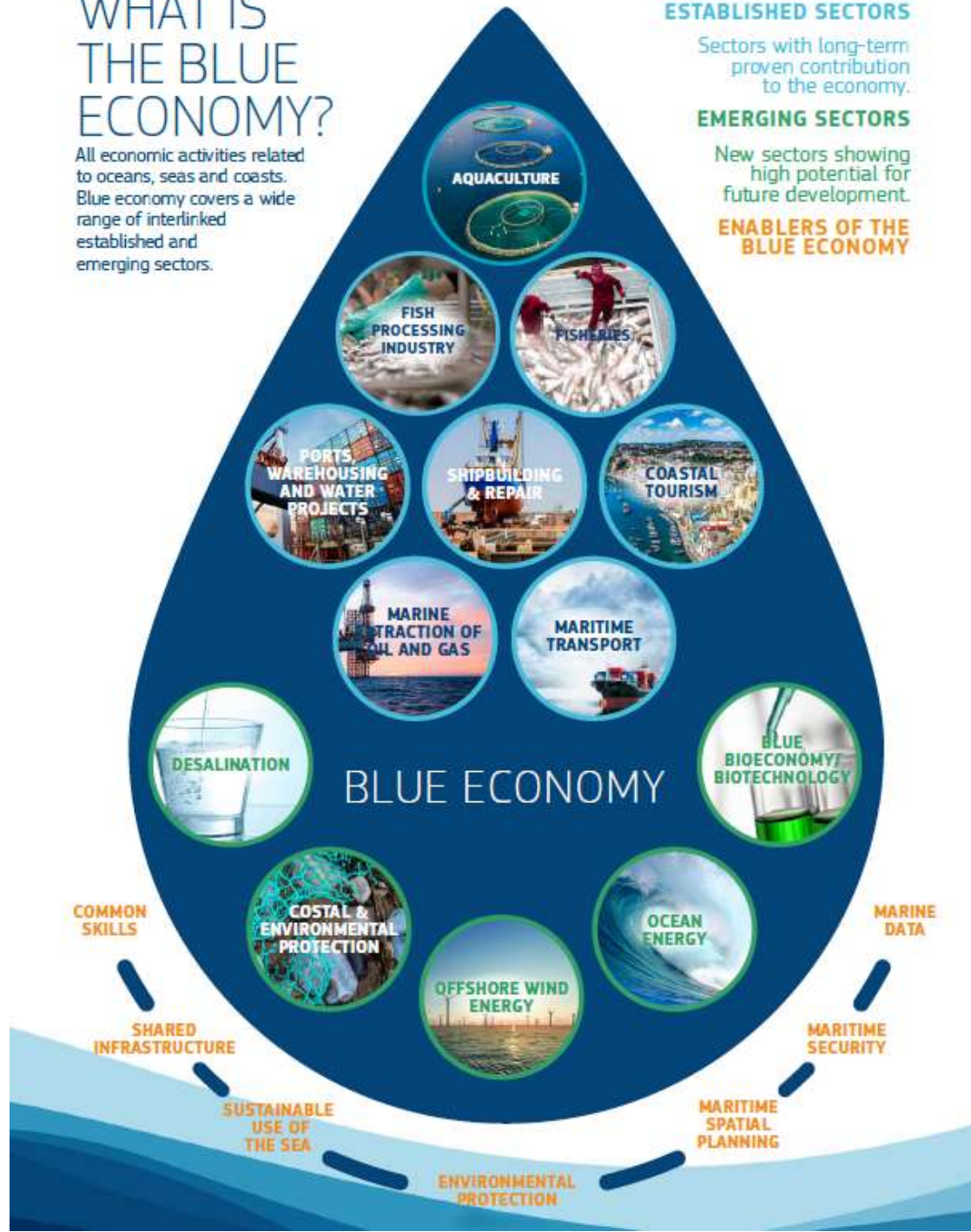
ESTABLISHED SECTORS

Sectors with long-term proven contribution to the economy.

EMERGING SECTORS

New sectors showing high potential for future development.

ENABLERS OF THE BLUE ECONOMY



EMFF support to Blue Growth

- Helps fishermen to transition to sustainable fishing
- Helps coastal communities to diversify their economies
- Supports sustainable aquaculture
- Finances projects and activities to support IMP and Blue Growth



Partnership + Cooperation

- Engagement of business, industry and civil society stakeholders: E.g. Ocean Energy Forum,
- Support to Sea-basin strategies (e.g. Assistance Mechanism for the Atlantic and Black Sea), support for networking and cooperation (Med), strategic cooperation and demonstration

projects



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*Our four areas
of action* →

SME SUPPORT



ENVIRONMENT



ENERGY



MA



- Any -

EASME/EMFF/2014/1.2.1.1 - Coastguard cooperation / ECGFA NET

EASME/EMFF/2014/1.2.1.2 - IMS IT Improvements

EASME/EMFF/2014/1.2.1.5 - MSP projects Baltic, Black and North Seas

EASME/EMFF/2015/1.2.1.1 - Monitoring the Oceans

EASME/EMFF/2015/1.2.1.3 - Projects on Maritime Spatial Planning (MSP)

EASME/EMFF/2015/1.2.1.4 - European Coast Guard Functions Forum

EASME/EMFF/2015/1.2.1.5 - ICT interoperability improvements in Member States to enhance information sharing for maritime surveillance

EASME/EMFF/2015/1.2.1.7 - Projects in the context of the Integrated Maritime Policy in the Black Sea and/or Mediterranean Sea region

EASME/EMFF/2015/1.2.1.8 - Thematic Routes on Underwater Cultural Heritage

EASME/EMFF/2016/1.2.1.10 Work plan for developing Coast Guard Functions in the European Union

EASME/EMFF/2016/1.2.1.2 - Blue Careers in Europe

EASME/EMFF/2016/1.2.1.3 - Blue Technology - transfer of innovative solutions to sea basin economies

EASME/EMFF/2016/1.2.1.4 - Blue Labs - innovative solutions for maritime challenges

EASME/EMFF/2016/1.2.1.6 - Maritime Spatial Planning (MSP)

EASME/EMFF/2016/1.2.1.7 - European Coast Guard Functions Forum

EASME/EMFF/2016/1.2.1.8 - Mediterranean Coast Guard Functions Forum 2016

EASME/EMFF/2016/1.2.1.11 - Development of a Sectorial Qualifications Framework for Coast Guard Functions

EASME/EMFF/2016/1.2.1.12 - Nautical Routes for Europe

EASME/EMFF/2017/1.2.1.4 - European Coast Guards functions forum

EASME/EMFF/2016/1.2.1.1 - Promoting the Blue Economy in the Mediterranean Sea Basin

Drivers of opportunities

circular economy



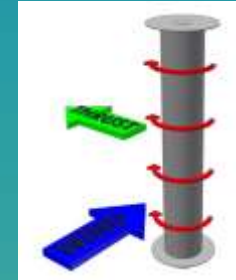
waste to 3D printers



energy efficiency



fuel saving 5-30%



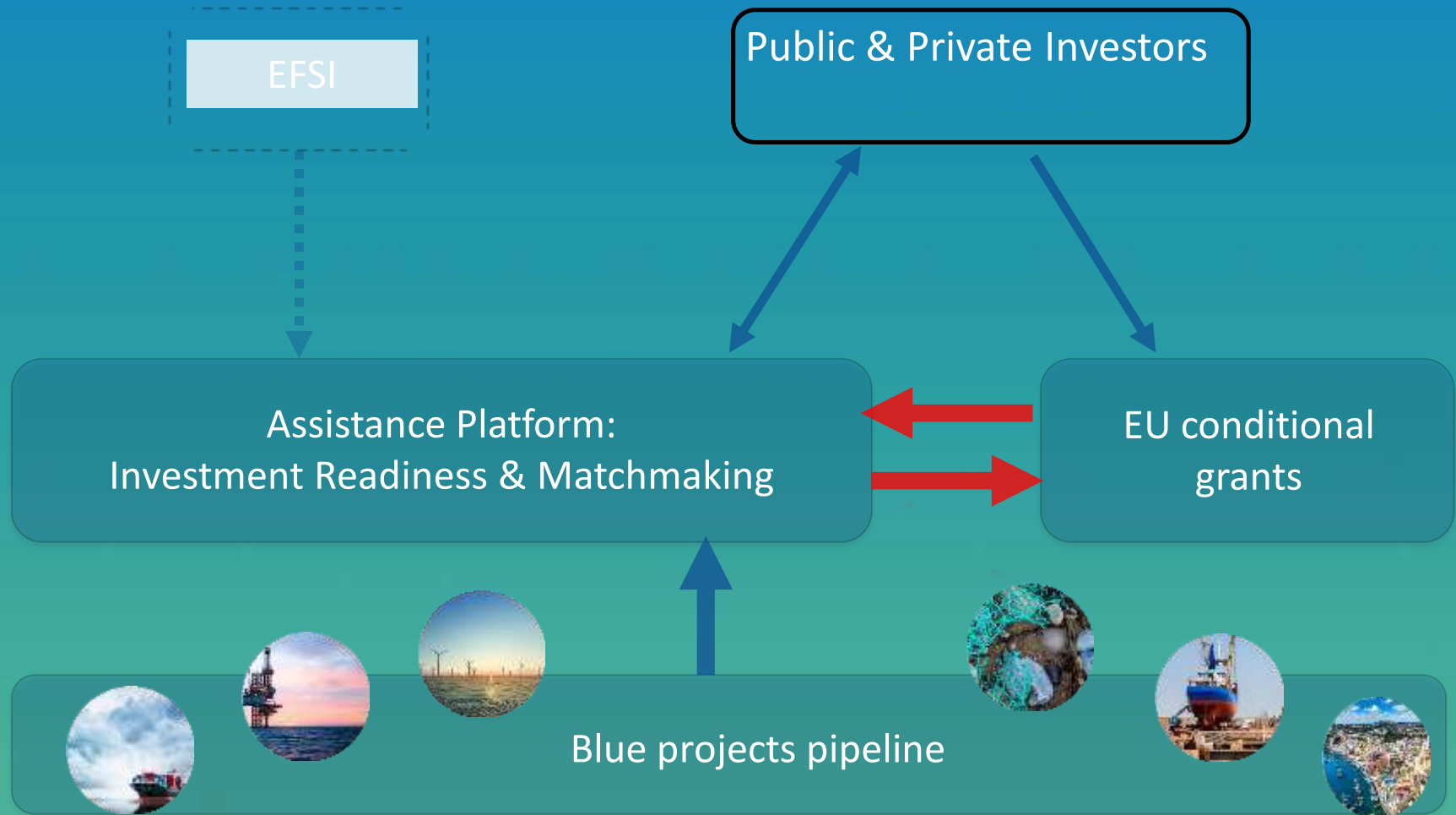
food security



sustainable live feed



Towards an EU Blue Economy Investment Platform



Towards an EU Blue Economy Investment Platform

Phase I
Q2-Q3 2018

- Blue Economy market study -> by August 2018
- Assessment of projects pipeline -> 600 projects so far

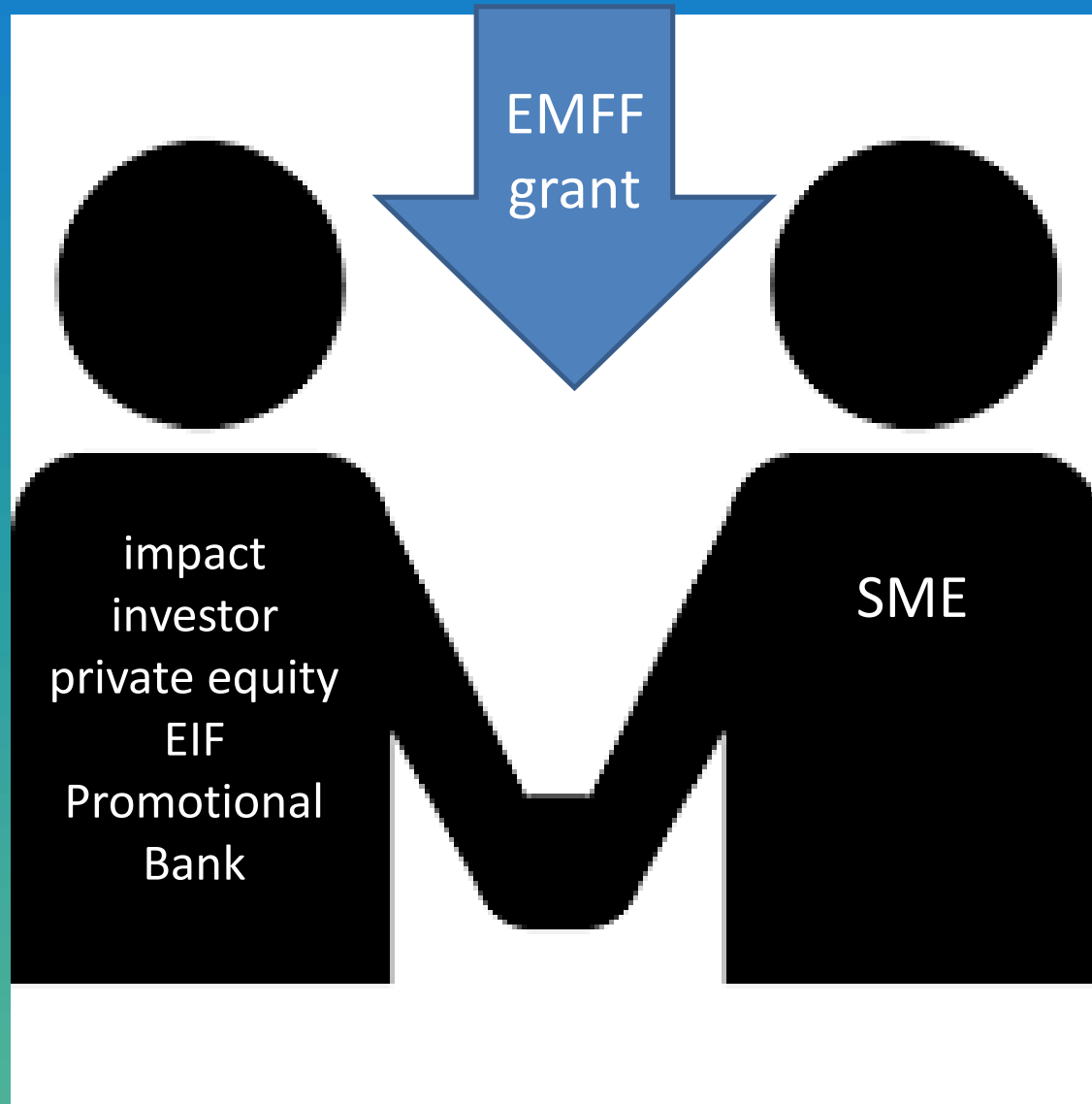
Phase II
Q4 2018/
Q1 2019

- Assistance platform -> Q4-2018 / Q1-2019
- Conditional grants -> Q4-2018 / Q1-2019
- Outreach to public & private investors -> 2018 - 2019

Blue Economy Investment Platform



Blending



Working with Investors



BLUE INVEST
BRUSSELS, 17 MAY 2018

#BlueInvest, an #InvestEU event

OPPORTUNITIES START HERE.



BLUE INVEST 2018

- A one day event for doers and practitioners
- The objective was to make business!
- An executive breakfast hosted by VP Katainen and Csr. Vella with investors
- More than 450 people have registered (we had to close registrations before the deadline)
- 120 applications for pitching received.
- 20 top-quality presentations selected for pitching.
- Professional coaching sessions offered to the 20 pitchers



BLUE INVEST 2018

- 4 pitching sessions, clustered per topic (Food from the Ocean, Energy, Green solutions, Digital)
- 24 investors, most of them from the private sector, agreed to be part of a jury and challenge the pitchers having in mind a single but major question: "Will I invest money in this project?"
- More than 450 bilateral meetings between participants scheduled.
- 2 award winners who will go straight to the final selection of the pitchers at the EBN congress (Luxembourg, June 2018)

#BlueInvest 2018

<https://blue-invest-2018.b2match.io/>

Commission I

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North Sea Solutions for Innovation in Corrosion for Energy

What is NeSSIE?

NeSSIE project will tap into the existing knowledge of anti-corrosion technology / novel materials solutions in the maritime sector supply chain to develop demonstration projects for offshore renewables in the North Sea. The corrosion solutions, when developed and commercialised, will provide global growth and job creation opportunities in remote regions in the EU.

Aiming to:

- Develop and scope 3 **offshore renewables** demonstration projects relating to corrosion issues by drawing on existing maritime supply chain expertise
- Accelerate the deployment and cost reduction of wave, tidal and offshore wind devices
- Support the demonstration project developed to access public and private investment
- Impact the North Sea Basin economy significantly

8 PARTNERS, 5 COUNTRIES
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3 DEMONSTRATION PROJECTS
[GO TO DEMO CASES >](#)

TOTAL BUDGET
~ 860.000 €

DURATION
24 MONTHS (2017 - 2019)