

EUROPEAN MARITIME DAYS BURGAS 2018



How to Set-up Strategic Cooperation Projects

FINANCING STRATEGIC COOPERATION FOR BLUE GROWTH

Workshop, 1 June 2018

 www.errin.eu

 ERRIN Group

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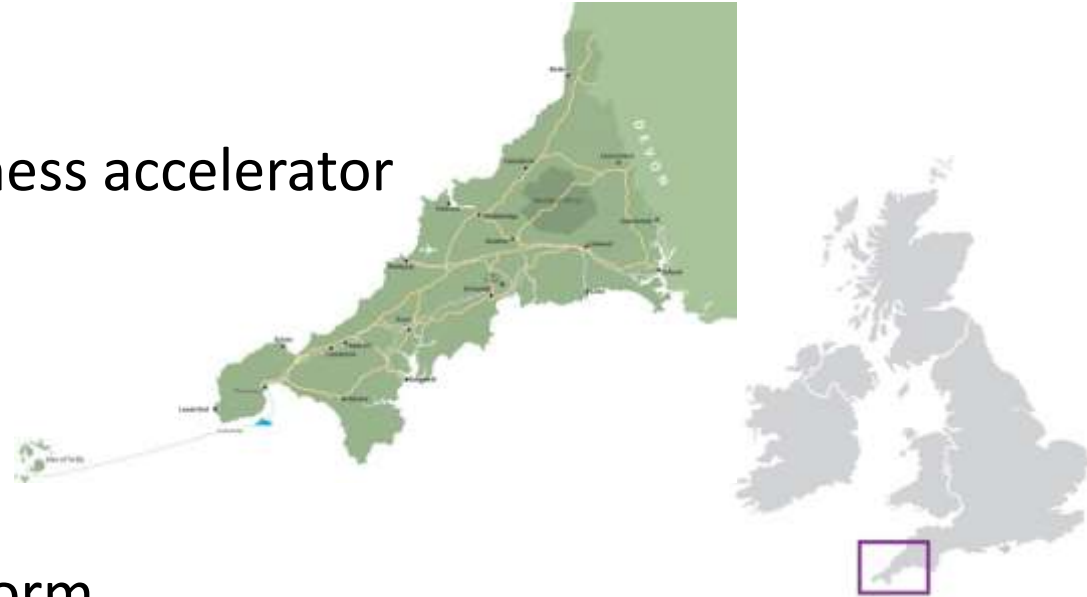
Member of the ERRIN Management Board

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Who am I?

Who am I representing?

- Cornwall
 - Marine-i - blue business accelerator
- ERRIN
 - Brussels-based platform
 - Focused on research and innovation
 - 133 members from 24 countries
 - 14 Working Groups
 - 4Ps – Partnership, Project, Profile, Policy



- Know what you want - Identify your strategic objectives.
- Find others with similar objectives.
- Get to know your potential partners.
 - Do they have the skills and resources?
 - What can the partner bring to the cooperation?
 - Can you trust them?



Partnership

- Close informal relationships among members and with external organisations
- Liaison between members and partner organisations
- Facilitates creation of new partnerships for its members
- Rapid knowledge exchange to the benefit of all partners





Project

- Networking opportunities
- Project ideas
- Best practice
- Personal contacts

- **Working Groups**
- **Project Development / Brokerage Events**
 - ERRIN H2020 Project Development Week (20-23 November 2017)
 - 4 Days
 - 54 project ideas discussed
 - 6 thematic breakout sessions
 - 530 participants from:
 - 25 countries (4 extra EU: Turkey, Macedonia, Colombia, Ukraine)
 - 89 European regions
- **Partner search tool available all year long on ERRIN website: www.errin.eu**



-  ERRIN member regions with coastline
-  ERRIN Blue Growth working group leader regions





Profile-raising activities:

- Workshop - Enhanced engagement of SMEs in blue innovation (**EMD Turku 2016**)
- Workshop - Sea basin strategies delivering regional growth (**EMD Poole 2017**)
- Mapping exercise and profiling regions with Blue Growth Innovation in RIS3



Project activities:

- Stakeholder networking reception (EMFF calls, 2017)
- Blue initiatives, project pitches and networking (2018)



Policy activities:

- ERRIN BG contribution to the Horizon 2020 2018-2020 WP



Partnership activities:

- DG RTD - Marine Resources Unit, DG MARE, iBSG, CPMR, JPI Oceans

- Invitation to Quebec – making links between ERRIN members and potential partners in Quebec
- Tourism project - bottom-up, involving 7 ERRIN Tourism Working Group members
- Blue Project Development, 16 May – Project pitches and networking



Thank you

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